

# BLUEMONKEYMARKETING



BRAND PROMOTIONS & SPONSORSHIP

ON PACK PROMOTIONS /  
LINK SAVE / LOYALTY /  
SUBSCRIPTION OFFER /  
RETAIL TRADE /  
IN PAPER PROMOTION /  
SOCIAL MEDIA /  
SMS / SPONSORSHIP /  
SPORT CLUB PROMOTIONS /  
ADVERTISING /

Working in partnership with:



# BLUEMONKEYMARKETING



## BRAND PROMOTIONS & SPONSORSHIP

---

**Blue Monkey Marketing** are a full service agency, we develop strategies and creative to help clients achieve their objectives; increasing sales, customer retention, driving awareness and loyalty.

We are media neutral and employ the appropriate channels and tactics to deliver results.

### Our core services include:

- **Sales Promotion**
- **Sponsorship**
- **Digital including social**
- **SMS including our own bespoke platform which can be tailored to specific campaigns**
- **Design and print**

### Experience:

Having worked for major UK publishers, we understand the unique requirements of the business. We also draw on our experience from other sectors including; FMCG, retail, telecoms and consumer electronics.

Whether creating sales promotions, display solutions, sponsorship or affinity partnerships, we are a one-stop shop for development of successful campaigns.

- **National Link save promotions**
- **Display solutions for major grocery & convenience retailers**
- **Event sponsorships such as T in the Park**
- **Licensed promotions**
- **Loyalty campaigns**
- **Competitions**
- **P.O.S and sales documentation**

### To find out how we can help you please contact:

Lee Herbert

**M:** 07961 947 503

**E:** lee.herbert@bluemonkeymarketing.com

www.**bluemonkeymarketing.com**

Working in partnership with:

